PAY PARKING UPDATE

- PROJECT STATUS
- USE AND REVENUES
- OPERATING ISSUES
PROJECT STATUS
PLAN FOR COMPLETION
USE & REVENUES

- SYSTEM HAS BEEN IN OPERATION FOR 48 DAYS
- 55137 TICKETS TAKEN “IN LANE”
- 34681 ENTRIES WITH PASSES
- ABOUT 1900 VEHICLES PER DAY
- TOTAL “IN LANE” REVENUE - $36,156 - ABOUT 82% CREDIT/DEBIT
- AVERAGE $750 PER DAY
- DURATION - 72% OF VISITORS STAY LESS THAN TWO HOURS
USE AND REVENUES

- TOTAL PASS SALES - $12,770
  - 565 RESIDENT FREQUENT USER PASSES
  - 67 NON-RESIDENT FREQUENT USER PASSES
  - 51 PIER PASSES

AVERAGE REVENUE PER DAY - $71

TOTAL AVERAGE REVENUE PER DAY - $820
OPERATING ISSUES
OPERATING ISSUES
OPERATING ISSUES

- FIND WAYS TO REDUCE CALLS FOR HELP FROM LANES
- EXCESSIVE TURN-AROUNDS IN LANE
- PLUGGING “HOLES” IN THE LOTS
EVENTS
GOALS - HOW ARE WE DOING?